AVIATION COUNCIL
OF PENNSYLVANIA

Annual PA Aviation Conference

CELEBRATING

40
years
40TH ANNIVERSARY

October 26 - 28, 2020

Sponsorship Opportunities

40th Annual PA Aviation Conference

SPONSORSHIP RATES

Sponsoring at the ACP conference puts you front and center before the largest gathering of aviation industry executives in Pennsylvania. ACP's membership represents businesses across Pennsylvania who are the direct contacts for airports, fixed-base operators, flight schools, business aircraft operators, air charter operators, and other aviation organizations and authorities all working together to improve and promote aviation throughout Pennsylvania. There are a variety of partnership opportunities available to meet your objectives and budget. With choices starting at only $500, don't miss out on this opportunity to interact with and market to Pennsylvania's top aviation professionals.

BENEFIT	PLATINUM $5,000	GOLD $3,000	SILVER $2,000	BRONZE $1,000	FRIEND $500
Splash page	✓				
PADrone.org home page feature	✓				
Push notifications/ blast e-mails	6	3	1		
Sponsor listings & exhibitors	✓	✓	✓	✓	✓
Surveys & interactive polling	5	3	2		
Banner ad	✓	✓	✓		
Social wall sponsored posts	4	3	2	1	
Appointments	✓	✓	✓	✓	✓
Session sponsor	✓	✓	✓	✓	
Spreadsheet of all attendees	EXCEL	PDF			
Complimentary registrations	4-FULL OR 10-ONE DAY	3-FULL OR 6-ONE DAY	2-FULL OR 4-ONE DAY	1-FULL OR 2-ONE DAY OR 12 SESSIONS	6 INDIVIDUAL SESSIONS
Webinar sponsorship (not part of the conference)	✓				

40 years

Platinum $5,000

SPLASH PAGE
A full screened ad displays when the event is launched within the app or refreshed for excellent brand visibility.

SURVEYS & INTER-ACTIVE POLLING
Opportunity to gather survey feedback and poll attendees to capture quick responses that can be displayed live during the event. (5 questions)

APPOINTMENTS
Increase networking opportunities through 1:1 appointments with your most valuable customers and prospects.

EXCEL SPREADSHEET OF ALL ATTENDEES
Receive an excel document with contact information for all participants/attendees.

PUSH NOTIFICATION/ EMAIL BLAST
Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large. (Total of 6)

BANNER AD
Rotating and clickable banner ads appear at the top of the mobile event app's screen and serve as a cost-effective way to create brand awareness.

ACPFLY.COM HOME PAGE
Your company Logo with hyper-link on the home page of the Aviation Council of Pennsylvania's website.

COMPLIMENTARY REGISTRATIONS
4 complimentary full conference registrations or 10 one-day registrations

SPONSOR LISTINGS & EXHIBITORS
In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, and photos.

SOCIAL WALL SPONSORED POSTS
Opportunity to create customized posts to be displayed within the live composite of the event's social media activity. (4 posts)

SESSION SPONSOR
Contribute content or choose a session to be associated with. Logo included at the bottom of the screen and sponsorship announced at beginning of the session.

WEBINAR SPONSORSHIP
Sponsorship of one webinar, non-symposium related. Branding as well as assistance in content development.

GOLD SPONSORSHIP $3,000

PUSH NOTIFICATION/ EMAIL BLAST
Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large. (Total of 3)

BANNER AD
Rotating and clickable banner ads appear at the top of the mobile event app's screen and serve as a cost-effective way to create brand awareness.

SESSION SPONSOR
Contribute content or choose a session to be associated with. Logo included at the bottom of the screen and sponsorship announced at beginning of the session.

SURVEYS & INTER-ACTIVE POLLING
Opportunity to gather survey feedback and poll attendees to capture quick responses that can be displayed live during the event. (3 questions)

SPONSOR LISTINGS & EXHIBITORS
In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, and photos.

SOCIAL WALL SPONSORED POSTS
Opportunity to create customized posts to be displayed within the live composite of the event's social media activity. (4 posts)

LISTING OF PARTICIPANTS
A pdf of all participants to be used for your marketing, follow-up.

APPOINTMENTS
Increase networking opportunities through 1:1 appointments with your most valuable customers and prospects.

COMPLIMENTARY REGISTRATIONS
3 complimentary full conference registrations or 6 one-day registrations

SILVER SPONSORSHIP $2,000

PUSH NOTIFICATION
Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large. (Total of 1)

BANNER AD
Rotating and clickable banner ads appear at the top of the mobile event app's screen and serve as a cost-effective way to create brand awareness.

SESSION SPONSOR
Contribute content or choose a session to be associated with. Logo included at the bottom of the screen and sponsorship announced at beginning of the session.

COMPLIMENTARY REGISTRATIONS
2 complimentary full conference registrations or 4 one-day registrations

SPONSOR LISTINGS & EXHIBITORS
In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, and photos.

SOCIAL WALL SPONSORED POSTS
Opportunity to create customized posts to be displayed within the live composite of the event's social media activity. (2 posts)

APPOINTMENTS
Increase networking opportunities through 1:1 appointments with your most valuable customers and prospects.

SURVEYS & INTER-ACTIVE POLLING
Opportunity to gather survey feedback and poll attendees to capture quick responses that can be displayed live during the event. (2 questions)

BRONZE SPONSORSHIP $1,000

SESSION SPONSOR
Contribute content or choose a session to be associated with. Logo included at the bottom of the screen and sponsorship announced at beginning of the session.

COMPLIMENTARY REGISTRATIONS
1 complimentary full conference registrations or 2 one-day registrations or 12 individual break-out sessions.

SPONSOR LISTINGS & EXHIBITORS
In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, and photos.

APPOINTMENTS
Increase networking opportunities through 1:1 appointments with your most valuable customers and prospects.

SOCIAL WALL SPONSORED POSTS
Opportunity to create customized posts to be displayed within the live composite of the event's social media activity. (1 post)

FRIEND SPONSORSHIP $500

COMPLIMENTARY REGISTRATIONS
6 complimentary individual break-out sessions.

APPOINTMENTS
Increase networking opportunities through 1:1 appointments with your most valuable customers and prospects.

SPONSOR LISTINGS & EXHIBITORS
In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, and photos.

AVIATION COUNCIL
OF PENNSYLVANIA

www.ACPFly.com

40 years

Annual PA Aviation Conference
October 26 - 28, 2020